



JACK CAMERON-DOLAN

PUBLIC RELATIONS
BRAND MARKETING
SOCIAL MEDIA MANAGEMENT

CONTACT



07552537180



jackcameronwork@gmail.com



jackcameronwork.wixsite.com/mysite



linkedin.com/in/jack-cd/

EDUCATION

Public Relations & Brand Communications, BA (Hons)

Leeds Beckett University
Sep 2020 - July 2023
Achieved 2:1 Grade

Creative Media Production - Game Design, BTEC

Leeds City College
Sep 2018 - July 2020
Achieved DMM Grade

SKILLS

- An extensive knowledge of Adobe Photoshop, Sony Vegas & Microsoft Office software
- A broad and ever-growing understanding of social media, internet culture and trends
- Communication skills that count, allowing me to effectively organise both myself and others - whether that be in-person or over the internet
- A vast understanding of computer, phone and game console technologies
- Close to a decades worth of experience operating and managing my own social media profiles across a portfolio that boasts over thirty-thousand followers collectively
- Marketing experience built over a number of years at university and in a real work environment, collaborating with PR firms and brands in numerous sectors

ABOUT ME

I pride myself on having a logical, capable and fast-thinking mindset towards my work. I am an eager learner who thoroughly enjoys jumping into a task and seeing it through to completion, and am always happy to take criticism and critique to further not only my work but myself as a person. I have a passion for technology of any kind, and I incorporate said knowledge into whatever task is laid before me to elevate my efficiency and productivity to new heights.

RELEVANT EXPERIENCE

Howard Civil Engineering & Erris Homes

Marketing Executive & Social Media Manager

- At HCE and Erris Homes, I'm the sole manager/executive of both organisations marketing, PR, and social media simultaneously. Because of this, I'm very much required to be self-led, self-motivated, and organised.
- My work involves a large range of duties; drafting and designing social media content, liaising and meeting with both clients and co-workers on a daily basis, developing KPIs and measuring what works and what doesn't, coming up with creative new ways to promote our business, assisting in web development and design as well as backend CMS operations, and more.
- In this role, no day is the same - something that I love. Every day forces me to navigate new territory, which keeps me keen and sharp in this ever-changing landscape.
- Due to such having such a large range of responsibilities across two organisations, I've been forced to push myself to new heights in order to continually build the success of the two companies marketing operations. I constantly try to push what we do in new directions, whether that be our content strategy, the tools we use, the platforms we utilise, etc - I'm committed to never dismissing a new idea, and always pushing the boundaries of what we thought is possible.